



## **Steve Leasure**

Director of Business Development  
**RUSSO'S NEW YORK PIZZERIA, INC.**

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Steve Leasure, a franchise expert and operations expert, brings more than 20 years of business experience to the Russo's Team. He's worked for the Blue Radish Group in New York, and as Director of Franchise Operations for Auntie Annie's overseeing more than 400 franchises operating in 1,000 domestic locations.

From steaks to pretzels and ice cream, Steve is a man well-versed in food, and he's proud to admit it. He joined the Russo team in early 2017 and not only brings years of restaurant chain operations expertise to the table, but also the perspective of an owner himself, having owned franchises and a steak restaurant. It's this unique background that allows him to help franchisees successfully navigate the process from exploration to opening day.